

# VR and Research Proposals

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# How Do You Make a Sculpture of an Elephant?



# How Do You Make a Sculpture of an Elephant?

It's easy. Just find a block of  
marble and chip away everything  
that doesn't look like an elephant.

# My Perspective

- Computer Science
- VR funding for 16/18 years in Sweden
- VR panel member 2008
- Chair of VR Panel NT2 (Computer Science) 2011-13

# Understand the Process

See: [davidsands.blogspot.se](http://davidsands.blogspot.se)

Some highlights:

Who reads your application?

What is your chance of success?

Does it matter that I don't come from  
KTH/Chalmers/Lund/ ...

There are relatively few secrets



What are the evaluation criteria?

Who actually got funded?

How does their publication record compare to mine?

What does their application look like?

# Main Criteria

- Novelty and originality
- Scientific quality of the proposed research
- Merits of applicant(s)



# Sculpting an Elephant

Most common reviewing complaint:

- insufficient/unconvincing detail about how the goals will actually be achieved

# Office Manager at Software Company (Chels

k@gmail.com>

...this job is exactly the position I've been looking for!

Forget all the other candidates for Aviary. I am the BEST.

- \* Organizing shit? Check.
- \* Calling numbers and shit? Doublecheck.
- \* Customer support and shit? Mega-check.
- \* Faxing numbers and shit? MOTHERFLIPPING CHECK ALL OVER THAT.

Don't believe me? Check this shit out:

- \* I am devilishly handsome. I was Prom king two years in a row with two different queens.
- \* I am ridiculously smart. I can solve any Rubiks cube in front of your face with my magic fingers. I will bring one to prove it.
- \* I have pinpoint accuracy. I killed a hawk once with a ninja star (sorry Aviary).
- \* I am good for office morale. When someone cries I am all sympathetic and shit.

Need my resume? Nope. Not when you got my FACTS!

# Needless Mistakes

Need some high points in your CV and publication list to be competitive

Don't make it hard for the reviewers to find them!